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Redefined
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When Buyers Bid...Sellers Win™

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When Buyers Bid...Sellers Win™



Pj Poblocki
5 Reviews



Colleen was amazing, just full red carpet treatment. I wish we could give her 10 stars. Thank you, and the whole staff, for everything! Why would anyone go anywhere else?



Lexie McClellan
9 Reviews



Craig Schmitz did a fantastic job selling our house...He was always available...Even when our home purchase took a few extra turns, Craig was always there to give us our options, represent our best interest...



Jenny Erickson
4 Reviews



We really enjoyed working with Dawn Kronforst...Her positivity really helped us stay the course in the sale of our house...We also appreciate the use of the moving trailer for two weeks since we were moving 4 hours away. THANK YOU!!!



Deborah Klein
2 Reviews



Ashley was a pleasure to work with. She sold our property in days and was very prompt with assisting us in what was required at closing. True professional!



Lisa Hager
6 Reviews



Payton was absolutely wonderful to work with. All of our questions were answered in a very timely manner. Payton is a very professional agent and a pleasure to work with. Highly recommend!!!



CJ Shult
3 reviews



Angel was awesome and Showings/Closing was quick and easy!!



Phyllis Melzer
2 Reviews



Jim was a great person to work with. He always had time for you if you called him with a question and he was great at keeping you informed about what was happening. Highly recommend him if you are planning on selling your house.



Scott Krause
Local Guide - 39 reviews - 23 photos



This was my second time working with Tiffany...buying/selling a home. She is incredibly efficient, knows the market and makes things so easy at times...I would work with Tiffany again in an instant.



Kathy Klicka
4 Reviews



We recently listed our West Bend home with Bill Schmidt...Bill offered great advice, was super responsive, and continually exceeded our expectations. Our home sale could not have gone smoother...

548 Google Reviews and Counting

THANK YOU!!!

Bob Tarantino, President/Auctioneer



N51W24953 Lisbon Rd. Pewaukee, WI 53072

2180 S. Main St. West Bend, WI 53095

801 E. Sunset Dr. Waukesha, WI 53189

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Unlimited MLS Photos

Room Measurements/Floor Plan

Professional Yard Sign

Local and National MLS Marketing

Company Website Marketing

Agent to Agent Marketing/Networking

Showing Feedback/Follow up

Professional Showing Setup

Security Lockbox

Private Buyer Showings

Social Media Marketing

Professional Photos/Drone Shoot

3D Walk-thru Tours

Open Houses

Traditional Brokerages

3%-4%

NO

NO

NO

NO

NO

NO

NO

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Optional

Optional

(262) 732-5800

The 2.99% Full Service MLS Advantage PLUS An Auction Enhancement

The primary strategy of the Agent you hire to sell your home is to put your home in MLS and get you the best price. But how do you know that you truly got the best price? Perhaps there are a few good offers on the table. You're tempted to take the highest one right now before you lose it. Is that a good move? Maybe, if it's the only strategy that you have. Are the other buyers willing to pay you more? How could you possibly know without some other way to find out.

What if there was another strategy available to you...like an Auction platform combined with the MLS? A proven bidding system that makes every buyer's offer price transparent to all the other buyers. Think about it from the Buyer's perspective. They love your house but don't know what's already on the table. In an Auction they can see the other bids. There's no guessing game. If they really want your house and were given the opportunity, would they offer you more? I would...wouldn't you? They might even waive some contingencies if given the chance. Our system gives them the chance!

Redefined Realty and Auction, powered by our exclusive auction platform, EasyHomeBidder.com, solves this problem. Prices/Bids are transparent to Buyers. They decide how badly they want your property. They decide if they really want to win. You no longer have to settle for what you think is the best price. Auctions guaranty you the best price. In the end, you get to choose any offer you want...Best Price; Least Contingencies; Best Overall Terms. That option is always yours! Whichever Offer you ultimately choose, both parties are happy because both parties won. When Buyers Bid...Sellers Win!

Real Estate For Winners™

Hartland



Lot: MLS #2987654
7421 Auction St
Hartland

Starting Bid: \$550,000

Bedrooms: 4
Full Baths: 3
1/2 Baths: 2
Garage Spaces: 4
Acreage: 1.6
School District: Arrowhead
County: Waukesha
Municipality: Hartland
Style: 2-Story
Square Footage: 4,796
Water Frontage on Lot: Bark River
Horses Allowed: No
MLS #: 9876543
MLS:

[Click for More Information](#)

Agent Info:
Jonathan Smith
(262) 555-1234
Jonathan@RedefinedRealty.com

Ends: 04/01/2025 10:00pm
Time Remaining: 7 days 15 hours

Bids: 26
Watching: 43

\$745,300

[Bid Now](#)

[VIEW LOT DETAILS NOW](#)

YOU ARE WINNING

7421 Auction St

Lot Number: MLS #9876543

Time Remaining: 7 Days 15 Hours

Current Bid: \$745,300

Watching: 43

My Max Bid: \$785,000

Bid Count: 26

End Time: 04/01/2025 10:00pm

Starting Bid: \$550.00



Bid at least \$746,300

[Bid](#)

Bid Increment: \$1,000

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