



2.99%
Full Service MLS
 enhanced with a
Bidding Platform

How to Auction Your Home

Auctions combined with Full Service MLS are the absolute best way to sell your property. In fact, it's the only platform where buyers and sellers both win! Want to maximize every potential dollar? Want every qualified buyer to have an equal opportunity to raise their price? It's total transparency for buyers and they love that! They see all the bids and have every opportunity to raise their bid right up to the end. Never miss out on more money because your real estate agent told you to move fast and take what's already on the table.

At Redefined Realty and Auction powered by EasyHomeBidder.com we run an "Auction With Reserve." This means that after the auction closes, you can pick any bid you want...or no bid at all. Quite literally, you can't lose!

Getting Started Is Easy

- Step 1: Have a Redefined Realty and Auction agent out for a Free Comparable Market Analysis.
- Step 2: Strategize on a list price...typically, a price just below what you think the Fair Market Value is. As an example, if you think your home is worth \$515,000, start at \$499,900.
- Step 3: Pick a start date for the MLS (Multiple Listing Service) as well as showings.
- Step 4: Discuss Contingencies. You're in control of the process. Pick and choose which contingencies are reasonable to you.
- Step 5: Your Redefined Realty and Auction Agent will gather all the property information, room measurements, photos for the MLS, and other pertinent details for the sale.
- Step 6: We then put your property into MLS just like a traditional full-service listing where it then populates all the well-respected local real estate company sites as well as the national platforms like Realtor.com and Zillow. But it gets better...we then enhance your exposure with our proprietary bidding platform - EasyHomeBidder.com and our weekly Saturday morning 9am-10am radio show on News/Talk 1130 WISN and iHeart Radio. Podcasts can be listened to anytime on iHeart or RedefinedRealty.com.
- Step 7: Sit back, relax, and enjoy the most memorable (and profitable) selling experience you will ever have! It only takes two bidders to run a price up to a number you've only dreamed about. Want to be a Winner? This real estate sales platform is the best in the business. When Buyers Bid...Sellers Win!



Lot: MLS #2987654
 7421 Auction St
 Hartland

Purchase Price: Equal to Winning Bid plus 6% Buyer Fee (\$5,000 Minimum)

Bedrooms: 3
Full Baths: 4
1/2 Baths: 2
Garage Spaces: 4
Acreage: 1.6
School District: Arrowhead
County: Waukesha
Municipality: Hartland
Style: 2-Story
Square Footage: 4,796
Water Frontage on Lot: Bark River
Horses Allowed: No
MLS #: 2987654

MLS:
[Click for More Information](#)

Agent Info:
Jonathan Smith
 (262) 555-1234
Jonathan@RedefinedRealty.com

Ends: 08/11/2024 10:00pm
Time Remaining: 7 days 15 hours

\$745,300

Bids: 26
Watching: 43



[VIEW LOT DETAILS NOW](#)

Redefined
 Realty and Auction

Enhanced With Bidding
 Exclusively Powered By



When Buyers Bid...Sellers Win



Bob Tarantino
 President/Auctioneer

Real Estate For Winners™