

# Redefined Realty and Auction

**Enhanced With Bidding Exclusively Powered By** 



When Buyers Bid...Sellers Win



LISTEN LIVE AT 9AM - SATURDAYS



#### **Pj Poblocki** 5 Reviews

Colleen was amazing, just full red carpet treatment. I wish we could give her 10 stars. Thank you, and the whole staff, for everything! Why would anyone go anywhere else?



#### Lexie McClellan

9 Reviews

Craig Schmitz did a fantastic job selling our house...He was always available...Even when our home purchase took a few extra turns, Craig was always there to give us our options, represent our best interest...



#### **Jenny Erickson**

4 Reviews

We really enjoyed working with Dawn Kronforst...Her positivity really helped us stay the course in the sale of our house...We also appreciate the use of the moving trailer for two weeks since we were moving 4 hours away. THANK YOU!!!



#### **Deborah Klein**

2 Reviews

Ashley was a pleasure to work with. She sold our property in days and was very prompt with assisting us in what was required at closing. True professional!



# **Lisa Hager** 6 Reviews

Reviews

Payton was absolutely wonderful to work with. All of our questions were answered in a very timely manner. Payton is a very professional agent and a pleasure to work with. Highly recommend!!!



#### **CJ Shult**

3 reviews

Angel was awesome and Showings/Closing was quick and easy!!



#### **Phyllis Melzer**

2 Reviews

Jim was a great person to work with. He always had time for you if you called him with a question and he was great at keeping you informed about what was happening. Highly recommend him if you are planning on selling your house.



#### **Scott Krause**

Local Guide - 39 reviews - 23 photos

This was my second time working with Tiffany...buying/selling a home. She is incredibly efficient, knows the market and makes things so easy at times...l would work with Tiffany again in an instant.



#### Kathy Klicka

4 Reviews

We recently listed our West Bend home with Bill Schmidt...Bill offered great advice, was super responsive, and continually exceeded our expectations. Our home sale could not have gone smoother...

548 Google Reviews and Counting

THANK YOU!!!

Bob Tarantino, President/Auctioneer



N51W24953 Lisbon Rd. Pewaukee, WI 53072 2180 S. Main St. West Bend, WI 53095 801 E. Sunset Dr. Waukesha, WI 53189 Offices Inside Meijer



# Wisconsin's Leading MLS/Auction Brokerage

Lower Commission Rate
Total Price Transparency to Buyers
Auctions That Stimulate Bidding Wars
Bidding Wars Maximize Sales Price
Radio Show Marketing
Meijer In-Store Property Flyers
Courtesy Trailers for Moving
Free Virtual Staging

Free Comparable Market Analysis Free Staging Advice Free Repair/Improvement Advice **Detailed Contract Explanation Unlimited MLS Photos** Room Measurements/Floor Plan **Professional Yard Sign** Local and National MLS Marketing **Company Website Marketing** Agent to Agent Marketing/Networking Showing Feedback/Follow up **Professional Showing Setup Security Lockbox Private Buyer Showings** Social Media Marketing Professional Photos/Drone Shoot 3D Walkthru Tours **Open Houses** 

025

**Traditional Brokerages** 3%-3.6% NO NO NO NO NO NO NO **Optional Optional Optional** 



# The 2.99% Full Service MLS Advantage **PLUS An Auction Enhancement**

The primary strategy of the Agent you hire to sell your home is to put your home in MLS and get you the best price. But how do you know that you truly got the best price? Perhaps there are a few of good offers on the table. Your Agent may suggest that you take the highest one now before you lose them. Is that good advice? Maybe, if it's the only strategy that you have. Are the other buyers willing to pay more? You'll never know.

What if there was another strategy available to you...like an Auction platform combined with the MLS? A bidding system that makes every buyer's offer transparent to all the other buyers. Think about it from the Buyer's perspective. They love your house but don't know how much to offer you. In an Auction they can see the other bids. There's no guessing game. If they really want the house and were given the opportunity, would they offer you more? I would...wouldn't you?

Redefined Realty and Auction, powered by our exclusive auction platform, EasyHomeBidder.com, solves this problem. Offers/Bids are transparent to Buyers. They decide how badly they want the property. They decide if they really want to win. You don't have to settle for what your Agent thinks is the best offer. At the end of the day, you get the best price, and you walk hand in hand with the buyer to the closing table. Both parties are happy because both parties won.

# Real Estate For Winners



Lot: MLS #2987654 7421 Auction St Hartland

Starting Bid: \$550.,000

Bedrooms: 4 Full Baths: 3 1/2 Baths: 2 Garage Spaces: 4 Acreage: 1.6 School District: Arrowhead County: Waukesha Municipality: Hartland Style: 2-Story Square Footage: 4,796 Water Frontage on Lot: Bark River Horses Allowed: No MLS #: 9876543 MLS: **Click for More Information** 

Agent Info: Jonathan Smith (262) 555-1234

Jonathan@RedefinedRealty.com

Ends: 04/01/2025 10:00pm Time Remaining: 7 days 15 hours Bids: 26 Watching: 43 \$745,300

VIEW LOT DETAILS NOW

### YOU ARE WINNING

## 7421 Auction St

Lot Number: MLS #9876543

Time Remaining: 7 Days 15 Hours

Watching: 43

**Bid Count: 26** 

**Starting Bid:** \$550.00

**Bid Increment:** \$1,000

**Current Bid:** \$745,300 My Max Bid: \$785,000

End Time: 04/01/2025 10:00pm

Bid at least \$746,300

# Redefined Realty and Auction

**Enhanced With Bidding Exclusively Powered By** 



When Buyers Bid...Sellers Win



Bid Now









